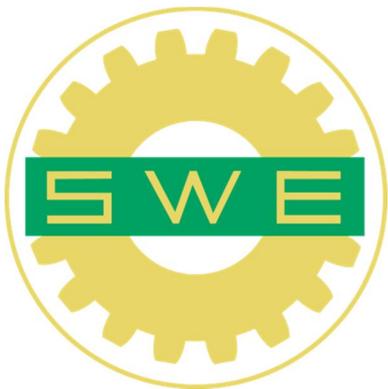


San Jose State University

Society of Women Engineers

Corporate Sponsor Packet



Tarandeep Kaur
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Treasurer, FY12

San Jose State University

Society of Women Engineers

Corporate Sponsorship Handbook

This booklet is designed to assist companies in determining their level of involvement within the San Jose State University section of the Society of Women Engineers (SWE at SJSU). We hope that this guide will help companies strategically market themselves to SWE members while striving to achieve their recruiting and company goals and ideals.

For more information on any of the activities found in this packet, contact Tarandeep Kaur, the Treasurer at tarandeep.kaur@swe.org or SJSU SWE by any of the means below. The expected date and projected costs are indicated when possible for each activity. The official Corporate Sponsorship Form is located towards the end of this booklet. Company representatives should fill out this form and return it to the address below.

SWE at SJSU programs rely heavily on corporate contributions. We thank you for your time and continued support of our organization.

Society of Women Engineers (SWE)

One Washington Square

College of Engineering

San Jose, CA 95192-0080

Email: swe.sjsu@gmail.com

Website: <http://enr.sjsu.edu/swe>

Additional hard copies of this handbook are available upon request. PDF and MS Word versions can be found on our website.

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About the Organization

SWE at SJSU is a diverse and active student organization. We serve a large population of engineering students with members from almost every engineering and applied science major on campus.

One of our major interests is to promote women in engineering and sciences. We sponsor several events throughout the year with this goal in mind. These activities include outreach programs for pre-college students, meetings with professional speakers, company tours, social events and a Graduate Recognition Banquet, where our graduating undergraduate and graduate students are recognized for completing this very important milestone. We also host an Evening with Industry event, where attendees network with industry professionals and attend a small, intimate career fair.

All of these activities, as well as general operating expenses, are funded by Corporate Sponsors such as you.

Levels of Sponsorship

Platinum Sponsor (\$5,000+)

- Special recognition on all SWE correspondence to our members
- All the benefits of sponsorship below this level

Gold Sponsor (\$3,500 - \$4,999)

- An invitation as a special sponsor to our annual Evening with SWE (EWS) banquet
- Job postings and announcements on our website
- Company recognition and logo displayed at every SJSU SWE Event
- All the benefits of sponsorship below this level

Silver Sponsor (\$1,000 - \$3,499)

- An invitation to our annual Evening with SWE banquet
- All the benefits of sponsorship below this level

Bronze Sponsor (\$500 - \$999)

- Certificate of Sponsorship
- Invitation to all our general body meetings
- Recognition on the SJSU SWE website

Sponsorship Opportunities

General Body Meetings

Date: Every first Tuesday of the month (when school is in session)
Cost: \$300

At each meeting, SWE invites a speaker from a variety of companies and SJSU services (Career Center, Counseling Center, etc.). In addition to a brief introduction to the company or service, speakers are asked to give a short presentation focused on improving our members' personal and professional lives. A question and answer session follows the presentation and allows the speaker(s) more personal interaction with our members.

Scholarships

Date: Spring
Cost: \$100-\$1,000 x (number of scholarships)

In addition to the National SWE scholarships, SJSU SWE would like to give over \$10,000 annually to our women engineers. Candidates would fill out an application form, and a panel of SJSU faculty and alumni would review these forms. Scholarship donations can either be monetary or in the form of equipment such as computers. Companies may specify the classification and/or major of their company's scholarship recipient, if desired. Monetary scholarships are typically \$500 or \$1,000. An additional Scholarships Donation form is located on page XX if your company wishes to contribute to our scholarship fund.

Equipment/Supplies

Date: On-going

In the past, companies have approached us with the desire to donate a variety of equipment and supplies instead of monetary support. In addition to raffle prizes at meetings and other activities, equipment can be donated for the use of the organization or as a scholarship. Companies will be allowed to apply the market retail value of any equipment donations (plane tickets, computers, etc) to their total sponsorship. An additional form for this type of sponsorship can also be found on page XX.

Graduate Recognition Banquet

Date: Spring

Cost: \$500

Graduating undergraduate and graduate members are recognized at this end-of-the-year banquet for completing a rigorous engineering program. In addition to recognizing the achievements and success of the students, the banquet also includes dinner, and SJSU attendees, which include the students, staff, and the administrators of our university.

Evening with SWE

Date: October 2012

Cost: \$500 per company or included with certain sponsorships

An evening with the industry allows the students to engage with the industries that they potentially would want to work with. The students will also be able to network with some of the biggest companies of the *Silicon Valley* to discuss potential career and internship opportunities. Moreover, dinner with a representative of your choice will also be available. Resumes will be distributed to all the companies that will be present at the banquet. This is a great opportunity to expand your horizon and network with other companies.

Fundraising Project

Date: Ongoing

Cost: \$500

Fundraising activities will be help in order to help supplement corporate donations. Donations from the companies will help the SWE expenses such as merchandise and set-up costs. A SWE logo will be displayed on a t-shirt, or other items.

SWE National Conference

Date: November 8-10, 2012 - Houston, TX

Cost: \$100 x (number of students)

The SWE National Conference is held annually, and is an influential event for the engineers that are interested in learning about personal and professional development in the industrial world. This year the conference will be held in Houston, TX.

Unspecified, General Donation

The Society of Women Engineers of SJSU will allocate general donations in order to balance the cost of all the programs that are mentioned above, and to cover expenses, such as computer software/maintenance, operating costs, and new programs installation.

Tax Deductions

All donations to San Jose State University, Society of Women Engineers Student Section are tax deductible under section 501©(3) of the Internal Revenue Code.

Thank You

SJSU SWE would like to thank you for your acknowledgement and time that you have spent in reading our Corporate Sponsorship Handbook. We hope it answered all your questions, and that it has helped you gain more insight about our organization.

Please take the time to fill out the appropriate form(s) at the end of this booklet and return to SJSU SWE at your earliest convenience.

Sincerely,
SJSU SWE
swe.sjsu@gmail.com

Corporate Sponsorship Form

Company Name:

Contact Name:

Address:

Phone:

E-mail:

Check all that apply and indicate amount:

<u>Opportunity</u>	<u>Amount</u>
General Body Meetings	
Scholarships	
Equipment/Supplies	
Pre-College Outreach	
Sophomore Recognition Banquet	
Evening with Industry (EWI)	
Resume Book	
Quarterly Newsletter	
Fundraising Project	
SWE National Conference	
Unspecified, General Donation	

Additional Comments/Notes:

Please mail this form to:

Society of Women Engineers (SWE)

One Washington Square

San Jose, CA 95192-0080

****Please make checks payable to: SJSU Society of Women Engineers.**

Donations may be mailed separately if necessary.

General Body Meeting Sponsorship Form

If your company is interested in hosting or sponsoring a weekly meeting, please fill out the form below and return it with your Sponsorship Form.

Speaker(s):

1. Name:

E-mail/Contact Information:

Occupation/relevant background information to include in meeting literature:

2. Name:

E-mail/Contact Information:

Occupation/relevant background information to include in meeting literature:

3. Name:

E-mail/Contact Information:

Occupation/relevant background information to include in meeting literature:

Possible Presentation Topics (Please, provide a brief description):

- 1.
- 2.
- 3.

Preferred Semester

Fall

Winter

Spring

Any

Scholarships Donation Form

_____ would like to present _____
(Company Name) (# Of Scholarships)

scholarship(s) in the amount of \$_____ to be given in our name to a

_____ majoring in _____
(Classification: Freshman, Graduate student, Unspecified, etc.)

(Major or Unspecified)

Equipment/Supplies Donation Form

Please check one box and complete the relevant section and the following table.

_____ would like to donate the following, which has a
(Company Name)
 market retail value of \$_____ to be given in our name to the SJSU student
(MRV)
 section of the Society of Women Engineers for organizational use.

(or)

_____ would like to present the following, which has a
(Company Name)
 market retail value of \$_____ as a scholarship to be given in our name to a
(MRV)
 _____ majoring in _____
(Classification: Freshman, Graduate student, Unspecified, etc.) (Major or Unspecified)

Equipment /Supply	Description